

# SHASTA PRIVACY POLICY

Last Update: October 2018

This is our Privacy Policy (“**Policy**”) which applies to the processing of personal data carried out by SHASTA (hereafter “SHASTA”) through our website <https://shasta.world/> (“**Site**”), App(s) and any other platforms (hereinafter “Platform/s”).

The objective of SHASTA is to promote a project to enable energy sharing between individuals based in a peer-to-peer decentralized ecosystem through a blockchain system.

## 1. ABOUT THIS POLICY

This Policy sets out the essential details relating to your personal data relationship with SHASTA. The Policy applies to all SHASTA services (“**Services**”). The terms governing your use of the SHASTA Services are defined in our **Terms of Use** (the “**Terms of Use**”).

We take privacy very seriously and make it a priority, the main aim of this Policy is to:

- Ensure that you understand what personal data we collect about you, the reasons why we collect and use it, and who we share it with;
- Explain how we will store and handle that data and keep it safe;
- Explain the way we use the personal data that you share with us; and
- Explain your rights and choices in relation to the personal data we collect and process about you and how we will protect your privacy.

## 2. OUR CONTACT DETAILS

**Email address:** [hello@shasta.world]

## 3. OUR PRINCIPLES AND APPLICABLE REGULATIONS ON PRIVACY

The processing of personal data by SHASTA is subject to the Regulation UE 2016/671 General of Protection of Data, dated April 27<sup>th</sup>, 2016 (“**GDPR**”), and the Spanish regulations developed by the GDPR as of its application date on May 25<sup>th</sup>, 2018.

SHASTA is processing personal data in accordance with the following principles:

- Process personal data with **legality, loyalty** and **transparency**.
- We only process personal data **limited to the purpose for which it was collected**.
- Data **minimization**: Treat adequate data, relevant and limited to what is necessary.
- **Accuracy**: Process accurate data and, when necessary, updated.
- **Limitation of the conservation** period (no more than the time strictly necessary for the purposes).
- **Integrity and confidentiality** (maintaining an appropriate level of security).

## 4. LEGAL BASIS WE RELY ON

We can also rely on the **explicit consent** and or **legitimate interests** to promote our products and Services. For example, when you agree to receive our “Newsletters” or when you request information from us.

Our legitimate interests are to promote and communicate SHASTA with people or users who are interested in our project.

We also rely on such legal bases when we process and/or collect the necessary personal data to guarantee and enable your access and use of our Site and Platforms.

## **5. WHAT SORT OF PERSONAL DATA DO WE PROCESS AND FOR WHICH PURPOSES?**

At SHASTA we collect and process the necessary data to guarantee and enable your access and use of our Site and Platforms.

When you sign up for your SHASTA' User Account (as defined in the Terms of Use), we collect certain personal data so you can use our Platforms and Site, such as your email address and other identification details.

We also collect and process your email address to send you our "Newsletters" and other information requested by you, with the purpose of promoting our project and Services.

SHASTA will not process personal data of any person who according to its personal law and to the laws of Spain is not old enough to access the Site.

## **6. WHO DO WE SHARE YOUR PERSONAL DATA WITH?**

We will only share your personal data with our suppliers in order to provide you with our Services and keep you informed.

## **7. WHAT PRIVACY RIGHTS DO YOU HAVE AND HOW TO EXERCISE THEM?**

You can exercise your privacy rights at any time, and for free, as established under the applicable regulations, such as:

1. Acknowledge what personal data has been collected and processed by SHASTA, for what purposes and with which third party recipients such data is shared with;
2. Obtain a copy of such data (the second and subsequent copies may generate administrative costs);
3. Request the rectification of the inaccurate personal data that concern you or to complete those that are incomplete;
4. Request the deletion of your personal data when they cease to be necessary in relation to the purposes for which they were collected;
5. Request the limitation of the processing of your personal data, while verifying its potential inaccuracy and other cases provided for in the applicable regulations;
6. Right to have your personal data transmitted to another company in a common structured format (right to the portability of the data); or
7. Right to object to such processing of your personal data by SHASTA.

Furthermore, if we send you electronic messages or "Newsletters" based on your consent, you may, at any time, withdraw such consent or declare your objection ("opt-out") at no cost (unsubscribe link in the emails we send to you).

To exercise these rights, you can contact our Privacy Office by writing to the following address: [\[hello@shasta.world\]](mailto:hello@shasta.world).

If deemed necessary, you also have the right to lodge a complaint with a supervisory authority (<https://www.aepd.es/>)

## **8. TRANSFER OF PERSONAL DATA TO OTHER COUNTRIES**

SHASTA will ensure that any transfer of your personal data is carried out in accordance with GDPR and any other applicable privacy laws and, in particular, that appropriate contractual, technical, and organisational measures are in place such as the Standard Contractual Clauses approved by the EU Commission.

## **9. DATA RETENTION PERIOD**

We only keep your personal data for the time necessary for the purposes that you have given us your authorization in order to comply with our contracts and to keep you informed about SHASTA and our Services.

## **10. CONFIDENTIALITY, SECURITY AND SAFETY MEASURES**

SHASTA is committed to keep utmost confidentiality and secrecy on the personal data that it has access to. Therefore, SHASTA implements the technical and organisational security measures established by data protection regulations, depending on the typology and the nature of data to be protected. In the collection and processing of personal data, adequate security measures will be taken to prevent loss, unauthorised access or manipulation, in accordance with GDPR.

## **11. CHANGES IN THIS POLICY**

It is likely that we will need to update this Privacy Policy from time to time. We will notify you of any significant changes, but you are welcome to come back and check it whenever you wish.

### **FORMULARIO DE RECOGIDA DE CONSENTIMIENTO PARA EL NEWSLETTER**

By clicking on “Subscribe” you are giving **us** your consent to collect and process your personal data to send you our "Newsletters" and to keep you informed about our project and Services. For further information about how we process your personal data see our **Privacy Policy**.